



Unit One Entertainment
Kings Court
South King Street
Patricroft
Manchester
M30 8PH

FREEPHONE - 0800 316 5517

Dear Happy Couple.....

May I congratulate you on your forthcoming Wedding Celebrations, this being a truly special and important occasion that I am sure you and your partner are really looking forward to. At this point in organising, have you considered what type of entertainment you require for the evening reception? The most common form is that of a first class DJ. They can be very reasonably priced compared to a live band and more flexible in the range of music that can be provided. Remember that a band may not always be able to play everything you want or require, like your all important "first dance", where a DJ can provide it without any problems. As you are probably aware a DJ can either make or break the most important evening of your life. Getting the right DJ to fulfil this task is not easy, as there are many different DJs to choose from, with varying degrees of professionalism.

Dave Bradley could be the one for you! You may have seen him at many "Wedding Fayre's" recently. If you have you'll know that he's a very professional DJ in every way and very smart in appearance. Dave can literally breath life into your party and keep it there for all to enjoy. His equipment is fully P.A.T. tested for electrical safety and he is also covered with public liability insurance which are both required if not demanded by most establishments these days, making him the preferred choice with many venues. With standards like these Dave has been able to work at some of the more exclusive hotels in and around the North West. He is extensively booked already, but has a handful of dates left. Your intended Wedding Day could be one of them. With this in mind we, as his agent, are in a position to make an offer to all interested couples to fill these dates. We are offering you an evenings entertainment, by Dave, for your wedding or any other type of function (normal charges are between £250 and £280 after midnight) at a reduced rate of £220 if booked within the next four weeks.

Conditions of offer :- This offer is on a first come first served basis and only applies to functions in the North West area up to 2012. Given times are **7:30pm up to 1:00am** (latest) on said date. All prices given are fixed for the times stated and will not be increased under the original agreed terms. (Dave is available to work outside of the North West if requested on negotiated terms).

If you have any questions please feel free to phone **Dave's management, Unit One Entertainment FREE on 0800 316 5517**. To take full advantage of this fantastic opportunity fill in the form below, cut it off and send it to Unit One at the address stated. A £10 deposit is all that is needed at this point to ensure a booking. If you don't take advantage of this offer for whatever reason can we just thank you for taking the time to read this letter and may your Wedding Day or special occasion be all that you want and more.

For more information on Dave visit his web-site - www.doubledecks.co.uk

Sincerely,

Steve Sale (M.D. Unit One Entertainment)

Your Names (MR/MRS/MISS) _____ Date of Wedding ___ / ___ / ___

(MR/MRS/MISS) _____ Tele : _____

Your Address _____

Venue Address _____

Post Code _____

Post Code _____

I would like to book Dave Bradley at the Special Reduced Rate of £220, I have enclosed a £10 deposit to secure Dave for My Wedding on the above date and you can contact me on the above telephone number.

Thank You.

Signed _____

Send To : - Dave Bradley, Unit One Entertainment, Kings Court, South King Street, Patricroft, Manchester, M30 8PH.
Please make your deposit payable to Unit One Entertainment.

Dave welcomes you to supply a play list for your wedding evening. To work well, please keep in mind this should be treated only as a "Suggested" play list and not one that should be strictly adhered to. You may have specific tastes in music but not everyone will share your love of certain tunes. Remember a DJ is a professional entertainer that has had lots of experience at performing at weddings and many other types of functions and would know what people are expecting, what type of music will work and most of all will know what type of music wont. However it is always useful to provide a DJ with a play list because this will give him a good and clear idea of what you yourselves would like and therefore what music to include in his successful tried and tested repertoire. A good and simple way of putting together a simple and effective play list is to add a small request list to each invite that you send out, asking each guest or each pair of guests to pick three tune that they would "dance to", not like to hear, but "dance to". You can then compile a suggested play list out of the one's asked for, editing out the tunes you absolutely hate in the process. Try to keep the play list as brief as you can as a long one may disappoint someone who doesn't get to dance to their particular tune. Try to keep the play list as mainstream as possible, tunes played on normal everyday popular radio stations, tunes that are familiar with most people so as not to alienate anyone. Throughout an average night (7pm - 12 midnight), there is only time to hear about eighty to a ninety tunes, this includes as people are arriving and the buffet, so don't go overboard when putting a play list together, leave something for the DJ to play out of what he know works. You can then give this suggested play list to your DJ, safe in the knowledge that he will then have a selection of music relevant to the people that are there. You could as you compile this list also add the names of the people who have asked for each tune, giving the DJ something further to work with when introducing each track.

A DJ's experience is an essential part of the evening when it comes to play lists and he can select which suggested track would fit in best at various points throughout the evening. He may embellish on some of the tracks suggested by adding similar tracks, maybe from the same artist or era to enhance the desired effect. It goes without saying that if a suggested track doesn't appear to be working and clearing a dance floor, as an experienced DJ he may change it for something that he feels would be more suitable or would bring them back. He may also query or question a suggested track with the Bride or Groom before he plays it, knowing that it may not have the desired effect. He may in some extreme cases advise against playing a track completely.

As a rule these days you will not find a DJ that would play what some people incorrectly class as "cheesy music" without the express request of a Bride or Groom. To clarify this further "The Birdies Song", "Superman", "Aggadoo", "Bob The Builder", "Barbie Girl" and alike are complete no no's to most modern DJs - unless expressly asked for by the Bride or Groom. There can be a time and place to play them, but this may not be your wedding and a good DJ will understand this fully. To clarify by rule of thumb most professional DJs would class "Cheesy Music" as "Dancing Queen", "I'm In The Mood For Dancing", "Nine To Five", "Feels Like I'm In Love" and alike - "Hen Night" tunes if you like.

There is also the "Party Dances" section of music that some couples feel is not what they want at their wedding celebrations, track like "The Cha Cha Slide", "The Time Warp", "Oops Up Side Your Head" (the row your boat song), "The Grease Megamix", "Saturday Night" and "The Macarena" this is optional and if not required should be mentioned to the DJ before hand.

All good DJs will accept requests and dedications on the night from anyone of your guests and Dave is no different. He actively invites people to ask for requests throughout the night as the feeling, mood or atmosphere generated on the night can be different to that of a pre-requested list of tracks. It also gives everyone the opportunity to come up with tracks that might otherwise have been forgotten about beforehand. Dave always carries his whole collection of music (around thirty two thousand tracks) with him so this is not a problem.

Most couples who have seen Dave work before are quite happy for him to judge what to play, covering music for all ages and all tastes, a little bit of something for everyone, music that he feels with get people up dancing. This complete with one or two speciality sections for the lads and the girls. If you have a general theme or era of music that you would like Dave to concentrate on he can without any problems. Everyone has their own ideas on how they would like their night to run and Dave is here to facilitate this.

Dave will openly discuss any aspects of the music you would like playing at your wedding especially your first dance with you over the phone, normally four to five days before your big day. He is always available to talk to during the day in the weeks leading up to your wedding. The best time to talk to Dave is generally in the daytime as he tends to work nearly every evening. Play lists can be sent to him via E-Mail anytime (dave@doubledecks.co.uk).